Cookie statement

This website (eriks.be) uses cookies. A cookie is a small text file that we send to your internet browser so that we are able to recognise your browser when you return. Cookies can collect data on the use of the Website such as which pages are visited and the duration of a user session. When you use the Website, the cookie sends data to ERIKS.

ERIKS does not retain a cookie longer than necessary

We use session cookies and permanent cookies:

▪ A session cookie can track usage such as the webpages you visit and what options you use.
  When you close the internet browser, the session is ended and the cookie is deleted.

▪ A permanent cookie enables the Website to recognize you at a subsequent visit.

ERIKS stores cookies that are essential in providing the functionalities of the Website. If you do not wish to receive any cookies at all, you may set your browser to refuse cookies all together. Please note that in that case you may no longer be able to use all the functionalities of the Website.

Non-strictly necessary cookies

Only if you have given prior consent, ERIKS places cookies that are not strictly necessary for providing the functionalities of the Website. Through such non-strictly necessary cookies we collect information about your use of the Website and remember your preferences. Examples of collected information are which pages are visited and the length of a user session. Through these cookies we aim to improve your user experience of our Website. If you do not consent to cookie being placed, these cookies will be blocked.

Please see below a summary the non-strictly necessary cookies that ERIKS uses.

Cookie(s)	(Name)	Target (category) cookie(s)	Retention period
Analytics	_utma	This cookie keeps track of the number of times a visitor has been to the site pertaining to the cookie, when their first visit was, and when their last visit occurred. Google Analytics uses the information from this cookie to calculate things like Days and Visits to purchase.	Two years from set/update
Analytics	_utmb	This cookie is used to determine new sessions/visits. The cookie is created when the java script library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.	Session

ERIKS will use Google Analytics' cookies. Google Analytics is a web analysis service that is offered by Google Inc. (Google). Google Analytics uses cookies only to analyze the usage of the Website by Users. Google uses aggregated statistical data to give ERIKS an insight in the way Users use the Website. ERIKS has concluded a data processing agreement with Google to ensure proper protection of your personal data. ERIKS does not make use of any other Google services related to Google Analytics. To the extent allowed by the Google Analytics functionalities, ERIKS has opted out from sharing your information with Google. Google will remove the last three digits of your IP address. Google may only provide the aforementioned data to third parties if Google is required to do so by law, or to the extent third parties processing these data on behalf of Google.

You can find more information on Google Analytics here.